



benefiting The Childhood League Center

MERRY GO ROUND

GALA

The Ohio Union at The Ohio State University • 05.14.2016



The Childhood League • Mission

The Childhood League is a volunteer organization that passionately supports The Childhood League Center. Founded in 1945, The Center is a local nonprofit who works with children birth to age 6 with special needs. They offer the best in early childhood education, interventions and therapies, within unique partnerships with their families.

Each year, The Center serves around 450 children with their unique approach that works. 65% of children who participate in their programs enter kindergarten no longer needing specialized services.

The Childhood League supports them through volunteerism, advocacy and fundraising. The largest fundraising event is **Merry Go Round**, a Columbus tradition since 1949. The Childhood League Members give their time, energy, creativity and their hearts into making this event a financial success for The Center... all while having a whole lot of fun!

2016 Merry Go Round Gala

May 14th, 2016 • 6:00pm–11:00pm
The Archie Griffin Ballroom • The Ohio Union
The Ohio State University

This event raises approximately 10% of the operating budget for The Center. The 2016 event has a new home, The Archie Griffin Grand Ballroom at The Ohio State University. Expect to see legendary Columbus figures in attendance.

In addition to our traditional League Member performance numbers, this year we have added to the event **American Performance Painter, David Garibaldi**. Mr. Garibaldi has appeared on *America's Got Talent*, *the NBA Finals halftime show*, *men's NCAA Final halftime show* and much more.

David's specialty is his **"Rhythm and Hue"** stage act in which he rapidly creates paintings of notable musicals, landmarks and American icons. Three original paintings will be created this night then auctioned off during our live auction.

Our members and guests will have the opportunity to use mobile bidding throughout the evening on our amazing silent auction items – regarded as Columbus' best. Rounding out the evening will be the Conspiracy Band playing an upbeat mix old and new favorites and loads of past Merry Go Round songs. All can dance, reminisce, and enjoy an evening of celebrating The Childhood League and their incredible support of the mission of The Childhood League Center.

Your company has the unique opportunity to help impact the lives of children with special needs in Franklin County. Please consider helping us continue to improve outcomes for these children.

“Progress lies not in enhancing what is, but in advancing toward what will be...” — Kahlil Gibran

2016 Merry Go Round Gala • Available Sponsorships

David Garibaldi Performance Artist Sponsorship: \$15,000

This very unique sponsorship opportunity will put your company name along side a national performance artist who has performed on high-profile stages including *America's Got Talent*, *NCAA Halftime Show* and *NBA Finals Halftime Show*. David Garibaldi has also raised millions of dollars for children's charities.

As part of this sponsorship your company will receive the following:

- Premier seating for 10 at the event
- Opportunity to meet Mr. Garibaldi
- Inclusion on event invitation mailed to 4,000+ affluent households in Central Ohio
- Prominent signage in the Archie Griffin Ballroom
- Full page advertisement in printed event program (*ad provided by sponsor*)
- Recognition in all event advertisement across all media
- Stage announcements thanking your company
- Opportunity to have a high level representative from your company make a check presentation on stage for your generous support

Main Stage Sponsorship: \$10,000

Your company has the opportunity to be the exclusive Main Stage Sponsor for the 2016 Merry Go Round Gala. Your logo will be prominently displayed on-stage throughout the evening. The main stage will feature performance numbers by The League volunteers, David Garibaldi's "Rhythm and Hue Performance" Art, Center videos and Live Auction.

As part of this sponsorship your company will receive the following:

- Premier seating for 10 at the event
- Center stage signage at the event
- Inclusion on event invitation mailed to 4,000+ affluent households in Central Ohio
- Full page advertisement in printed event program (*ad provided by sponsor*)
- Recognition in all event advertisement across all media
- Stage announcements thanking your company

Conspiracy Band Sponsor: \$5,500

The 2016 Merry Go Round Gala Event will feature the soulful sounds of Columbus' favorite dance party band, Conspiracy. Your company has the opportunity to have your logo prominently displayed on the front of the stage where band will perform.

As part of this sponsorship your company will receive the following:

- Premier seating for 6 at the event
- 1/3 page advertisement in printed event program (*ad provided by sponsor*)
- Recognition in all event advertisement across all media
- Stage announcements from the Conspiracy Band thanking your company

Valet Sponsor: \$5,000

Showcase your company's product to our guests! Every car parked by our valet will receive one of the following (provided by sponsor):

- A bounce back coupon with directions to your company's nearest location to The Ohio State University Campus
- An actual sample of your product
- Two bottles of water with a product coupon or a flier attached from your company.

Additionally your company will receive:

- Four seats at the event
- Your company signage displayed prominently at valet drop-off
- 1/3 page advertisement in printed event program (*ad provided by sponsor*)
- Only one sponsorship available

Center Video Sponsorship: \$3,500 - SOLD

Every year at Merry Go Round, one special family's journey is featured in a video highlighting the impact The Childhood League Center makes. Your company can underwrite this video, showcasing your support and helping to spread the word about the amazing work of The Center.

As part of this sponsorship your company will receive the following:

- Four VIP seats a the table with the featured Center family
- Logo inclusion in The Center video featured during the event
- 1/4 page advertisement in printed event program (*ad provided by sponsor*)

Member Dance Number Sponsorship:

Sponsor one or all of our League Member dance numbers: \$1,750 for one; \$4,750 for all three.

- Your company will be thanked both within the printed event program and on a sign at the event.
- New Member Number
- Men's Number
- Fifth Year Class Number

Partner of The Center Sponsorship: \$7,500

As part of this sponsorship your company will receive the following:

- VIP seating for 10 at the event
- A total of 20 complimentary cocktails for your guests
- Half page advertisement in printed event program (*ad provided by sponsor*)
- Signage at the event
- Recognition in all event advertisement across all media

Friend of The Center Sponsorship: \$5,000

As part of this sponsorship your company will receive the following:

- Premier seating for 6 at the event
- 1/3 page advertisement in printed event program (*ad provided by sponsor*)
- Signage at the event
- Recognition in all event advertisement across all media

Center Supporter Sponsorship: \$3,000

As part of this sponsorship your company will receive the following:

- Premier seating for 4 at the event
- 1/4 page advertisement in printed event program (*ad provided by sponsor*)
- Signage at the event

2016 Merry Go Round Gala • Sponsorships Reservation Form

Please indicate your desired sponsorship level:

- David Garibaldi Performance Artist Sponsorship: \$15,000
- Main Stage Sponsorship: \$10,000
- Conspiracy Band Sponsor: \$5,500
- Valet Sponsor: \$5,000
- Center Video Sponsorship: \$3,500
- Member Dance Number Sponsorship:
 - \$1,750 for one
 - \$4,750 for all three
- Partner of The Center Sponsorship: \$7,500
- Friend of The Center Sponsorship: \$5,000
- Center Supporter Sponsorship: \$3,000

Credit card payments may be made online at

<http://www.childhoodleague.org/sponsorship-opportunities/>

Make checks payable to: The Childhood League Center

Name AB# (if applicable)

Company Name

Address

City

State

Zip

Email

Phone Number